

GRACE NEAL

CONTACT

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PROFILE

As I conclude my education, I'm enthusiastically seeking a career as an account manager in the advertising industry. Motivated and results-driven, proving a history of success. Experienced in different fields, with an eagerness to expand industry knowledge. Strategic thinker with the ability to thrive in difficult situations. Proficient with newest technologies and have experience with different software applications. Eager to learn and grown within an organization with shared values.

SKILLS

- LEADERSHIP
- PROBLEM SOLVER
- TEAM PLAYER
- SALES/MARKETING
- DATA ANALYSIS
- MICROSOFT SUITE (EXCEL, WORD, POWERPOINT, ETC.)

EXPERIENCE

MrMeers - Sales Associate

September 2022 - Present - Eugene, OR

Providing customer service at a high-end mens boutique. Driving sales through personal shopping, assisting customers, standardizing products. Utilizing communication and organizational skills to positively impact customers' experience and company bottom line.

Personal Assistant

2019-2022 - Kentfield, CA

Worked alongside a successful Businesswoman to help grow luxury shoe business from the ground up. Assisted in related events and activities, event coordination, guest attendance, event set-up, guest satisfaction, post-event tasks. Included caring for clients' daughter.

KW Show Jumping - Marketing Manager

2020-2021 - Cotati, CA

KW Show Jumping is a full service equestrian program that competed across the United States. Undertook Marketing Manager role to benefit the organization. Strategically managed social media for KWSJ, including Instagram and Facebook. Built a website to reach new audience. Within two weeks of creating all of the social media pages, KWSJ gained three net new multi-year clients.

Orangetheory Fitness - Sales Associate

2018 - Modesto, CA

Assisted in opening Orangetheory Fitness Studio franchise location. Worked as a Sales Associate to onboard new members, assist in marketing campaigns to expand marketshare. Learned to use Mindbody, a software that Orangetheory Fitness uses to streamline memberships, class schedules, and other studio-related needs.

EDUCATION

University of Oregon

Eugene, OR

Expected Graduation: Spring of 2024

Pursuing a B.S. degree in Advertising with a minor in Business Administration.

Marin Catholic High School

Kentfield, CA

2016-2020